

AI-POWERED COMMERCIAL INTELLIGENCE

Know the account.
Understand the competition.
Win the conversation.

Target dossier 01

Competitor battlecards 02

Buyer intelligence 03

Sales strategy 04

Client-ready proposal 05

VedaSync turns live company and market research into competitive intelligence, sales strategy, and client-ready proposals, before the meeting.

TARGET



RESEARCH



INTELLIGENCE



PROPOSAL

IN MINUTES
vedasync-norrashi.in

BUILT FOR

Sales and business
development

BUILT FOR

Consulting and
professional services

BUILT FOR

Partnerships and
corporate development

THE PROBLEM

Information is abundant. Decision-ready intelligence is scarce.

Every commercial team already has access to more information about a target account than it can read. What it does not have is that information assembled into something it can act on before the meeting: the account understood, the competitors mapped, the buyer identified, the pitch shaped, the proposal drafted.

01 Research	02 Intelligence	03 Insight	04 Strategy	05 Proposal
----------------	--------------------	---------------	----------------	----------------

VEDASYNC COMPRESSES THIS JOURNEY FROM DAYS TO MINUTES

SALES AND BD <i>"Tell me everything I need to know about this prospect before the meeting."</i>	CONSULTING <i>"Help me move from research to a credible client proposition faster."</i>	PARTNERSHIPS <i>"Help me understand the company and the opportunity before I engage."</i>
---	---	---

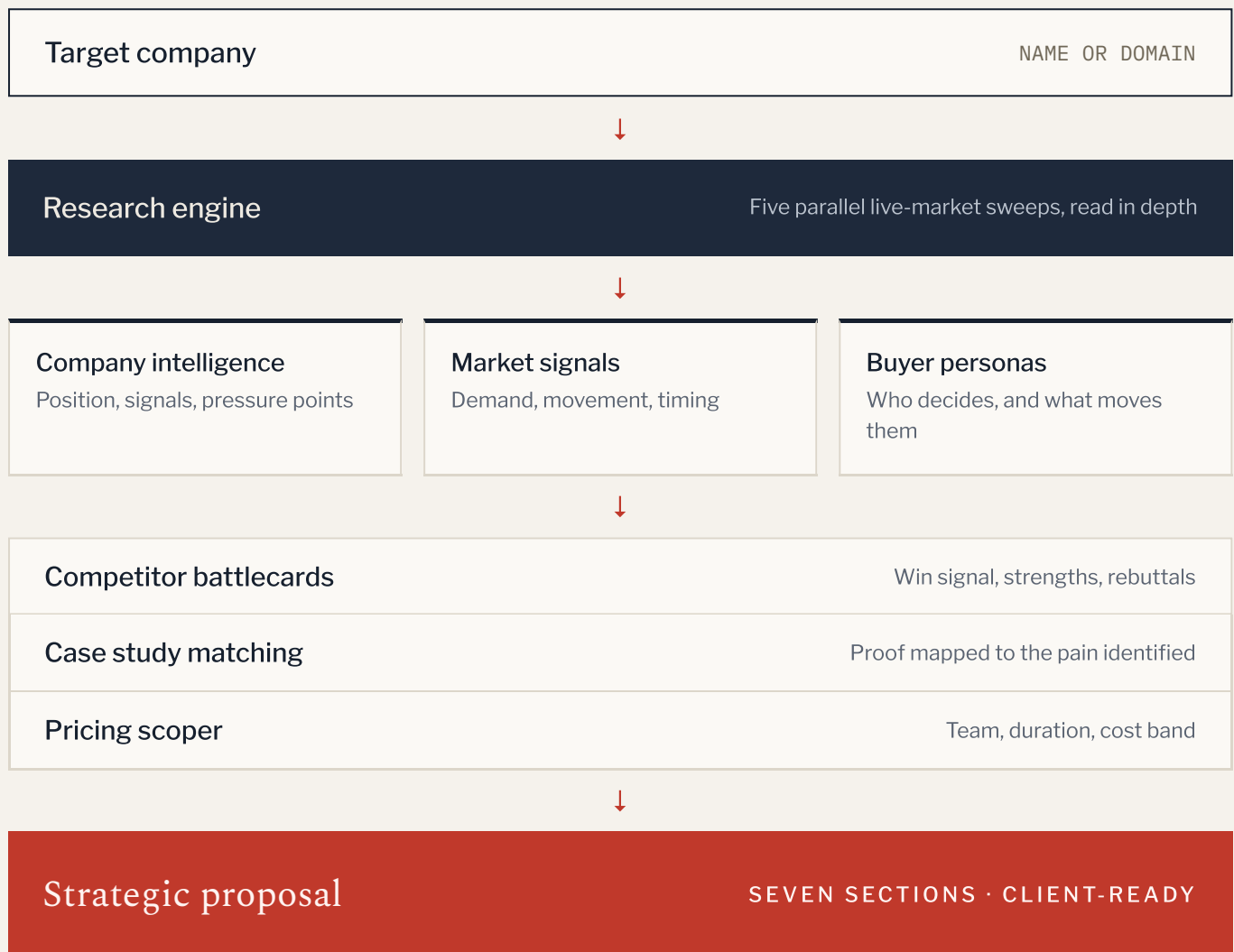
The cost is not research time. It is the conversation you were not ready for.

Late intelligence means weaker outreach, generic positioning, and proposals that arrive after the buyer has already formed a view.

THE ENGINE

One target. Six intelligence engines. One commercial output.

Enter a company name or domain. VedaSync runs the research, builds the intelligence, and carries it all the way through to a priced, client-ready proposal. One continuous workflow, not six separate tools.

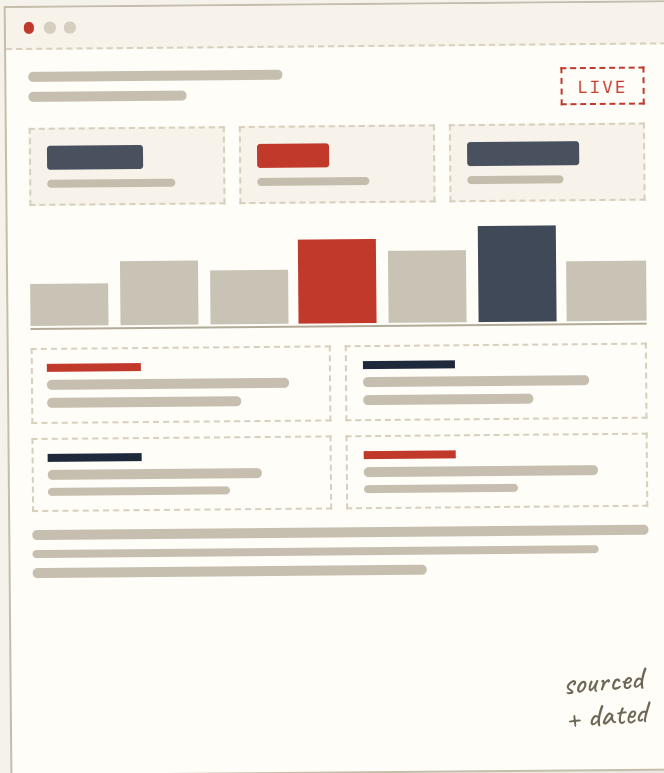


Research, scope, price, propose. VedaSync is not only an intelligence platform. It is a pre-sales intelligence and proposal engine.

SEE VEDASYNC

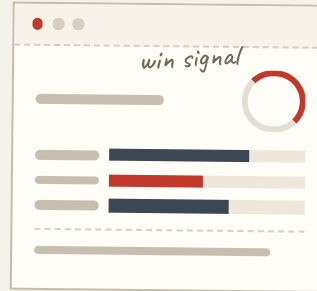
This is what lands on your desk.

Six outputs from one target company. The sketches below show how each one is structured.



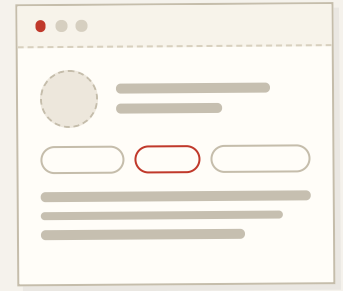
TARGET-COMPANY DOSSIER

Position, financial signals, market intelligence and pressure points, with every figure carrying its source and date.



COMPETITOR BATTLECARD

Each rival scored with a win signal, plus the rebuttal to use.



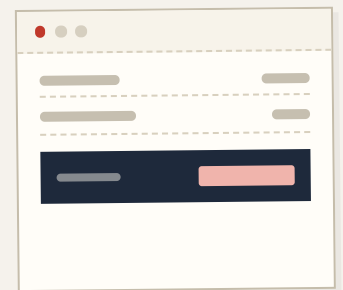
BUYER PERSONA

Who decides, what they are measured on, and the language that moves them.



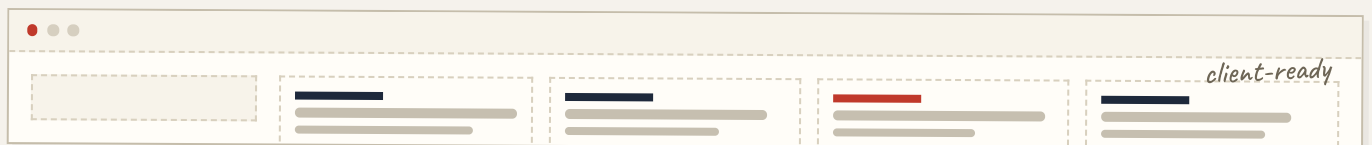
SALES PLAYBOOK

The opening, the questions to ask, the objections to expect, sequenced for the account.



PRICING AND SCOPE

Team size, duration and project type turned into a defensible cost band.



STRATEGIC PROPOSAL

Seven sections, from diagnosis to commercial terms, streamed live and refined in conversation, then exported as a branded PDF.

EVERY CLAIM
CARRIES ITS
EVIDENCE

CLAIM → EVIDENCE → SOURCE → DATE → CONFIDENCE

WHY VEDASYNC

General AI gives you an answer. VedaSync gives you a workflow.

A chat window is genuinely useful for open-ended thinking. It is not a commercial process. VedaSync is framework-led: the same target, the same lens, the same evidence-backed baseline, every time the team runs it.

GENERAL AI

Prompt-led

Generic output

User-driven research

Unstructured answers

One-off interaction

Requires synthesis

No account controls

VEDASYNC

Framework-led

Commercially contextualised

Structured research workflow

Business-ready artifacts

Reusable intelligence

Research → strategy → proposal

Roles, quotas, approvals, audit trail

One consistent, evidence-backed intelligence baseline the whole team can work from.

Ask again next quarter and the answer is comparable, because the method did not change.

BUSINESS IMPACT

Work that took a week arrives before the call.

TRADITIONAL PROCESS

Account research
Desk work across scattered sources



Minutes, with every figure sourced and dated

Competitive analysis
Assembled by hand, rarely repeatable



Minutes, up to ten competitors scored

Proposal architecture
Written from a blank page each time



Minutes, seven sections drafted and priced

01

Time recovered

Desk research stops competing with selling time.

02

Research depth

Five live sweeps read in depth, not one skimmed search.

03

Competitive readiness

Battlecards with a competitive win signal and rebuttals ready.

04

Proposal velocity

Scope, price, and narrative move in one pass.

05

Consistency

Every account is worked to the same standard.

06

Governance

Roles, quotas, approvals, audit logs, and source trails.

VEDASYNC AND NORRASHI CONSULTING

The platform, and the judgment around it.

VedaSync

Win the opportunity.

Company and market research → competitive intelligence → buyer intelligence → sales strategy → proposal. Run by your team, on demand.

Norrashi Consulting

Apply the judgment.

Human strategic counsel around the platform: use-case fit, custom workflows, governance, and interpretation when the stakes are high.

WHAT A DEMONSTRATION LOOKS LIKE

- 01 You bring one live target account.
- 02 We run it through VedaSync while you watch.
- 03 You leave with the dossier, the battlecards, and a proposal outline.

Request a demonstration.

Your account, your competitors, your proposal, run live.

PLATFORM

vedasync-norrashi.in

CONSULTING

norrashi.com